



Board of Directors Meeting Minutes
Wednesday, February 1, 2017 – 7:30 pm
Dial-In #: 1-877-366-0711 /Passcode: 53911670#

Members present:

Chris Reachard, Pres.
Carole Rost, V.P.
Bill Oraschin, Treas.
Susanne Bienenstock, Sec.

Hope Bittner
Brian Mindte

Absent:

Arlene Fusko

Others present:

Chris Armstrong
Jess Armstrong

The MAPACA Board of Directors meeting was called to order at 7:39 pm by President Chris Reachard.

The minutes from the 2/1/2017 meeting were presented. Bill Oraschin made a motion to accept the minutes and Hope Bittner seconded. Motion carried.

MAPACA Jubilee Show

Sponsor Level – Board discussed and decided on the creation of a Vendor Bag Sponsorship for the Jubilee. Benefits would include the vendor's logo on a tote bag, on the website, 1/4 page ad in the showbook, one bag drop and one vendor spot. There would be a limit of four sponsorships created at a cost of \$1,000 each.

Website – Carole Rost reported some formatting issues on the Hotel page. She and Chris Armstrong will get together and work out the issues. Other changes/updates were discussed as follows: Fleece to Shawl, delete Robin Shatzkin and replace with Chris Reachard, registration Forms page will be updated prior to registration going live, Sweet Heart Special noted on home page and Auction/Consignment link to Silver Penn page under Jubilee Show, Special Features and General Information Page.

Venue Logistics – Jess Armstrong has been in contact with sod vendor and given measurements. It was further clarified that only four rings of the five will have sod. Jess will speak to Farm Show people about audio availability before contacting outside vendor. Chris Reachard is waiting for Farm Show Complex contract. Use of the equestrian arena for sponsor unloading in case of inclement weather was discussed. That space is on hold and can be cancelled at the last minute if it is not needed. The use of golf carts to assist in unloading was also considered.

Auction – The board discussed the minimum number of animals necessary to hold the auction. Deadline dates for the Showbook/Catalog to be changed on the website to reflect a March 5, 2017 closing date.

Chris Armstrong and Jess Armstrong left the call at 8:48 pm.

Showbook – Costs for producing and printing the showbook were presented. Advertising price changes to be looked at and communicated to board prior to changing on the show website.

Speakers/Seminars – Hope Bittner will reach out to Dr. Purdy in order to firm up details. The plan is to have him speak on Friday and Saturday and possibly at the auction.

Lynn Edens will speak on Friday morning about the ACOA fiber collection.

Bill Oraschin went over costs to have Dr. Walker come and give a day-long seminar on Thursday and possibly speak on Friday as well. He will assemble costs for travel expenses, see what the class size limit is and see what MAPACA would have to charge participants in Thursday's seminar to cover costs.

Hope Bittner will contact the Farm Bureau to see if they can come speak on a topic of interest.

Bill Oraschin will reach out to see if someone from the Agriculture Center will come and talk about pasture management.

Anthony Stachowski, DVM will do "Ask the Vet" seminar. A compensation package will be put together to reimburse him.

The new AOA director, Bud Synhorst, will do a seminar on Friday and Saturday.

Other Business

None

Old Business

Contact Chris Armstrong regarding announcer proposal for show.

Next Call

The next board call is scheduled for Tuesday, February 21, 2017 at 7:30 pm.

Adjournment

Carole Rost made a motion to close the meeting at 9:22pm. Hope Bittner seconded. Motion carried and meeting adjourned.

Meetings submitted by,
Susanne Bienenstock, Secretary