

VAOBA  
MINUTES OF REGULAR MONTHLY MEETING  
OF  
BOARD OF DIRECTORS

NOVEMBER 13, 2005

The monthly meeting of the Board of Directors of VAOBA was held on Sunday, November 13th at Noon in Ladysmith at the Ladysmith Rescue Squad Meeting Room.

In attendance (representing 8 votes) were: David Smith, Mary Halsted, Ken Chapman, Glenda Hertless, Geoff Whiting, Hank Boyd, Linda Polak, Pam Oakley-Whiting, Judy Howe, Robin Hall and Sue Ives. Directors not in attendance (representing 2 votes) were Teri Phipps and Jeanne Pelletier.

I. The President, Glenda Hertless, called the **meeting to order** at 1:00 pm and presided. Sue Ives, Secretary, recorded the minutes.

II. **Approval of Minutes**

Directors having reviewed the minutes of the October 23rd monthly board meeting after affecting changes, upon motion duly made, seconded and carried, the Minutes were approved.

III. **Treasurers Report**

Treasurer, David Smith, reported that the Balance on Hand, 11/10/05 was \$10,361.69. Copy of complete report attached.

IV. **Old Business**

Was Strategic Plan/Now **Business Plan**:

Geoff Whiting presented the first draft of the business plan (copy attached). Geoff explained his work and charged the various committee chairs to prepare their anticipated needs for inclusion in said plan. This in effect is the beginning work on the budget. All are to supply Geoff with the pertinent figures within the next weeks and he will fine tune the plan which in turn will be further discussed at the next meeting.

**Committee Reports:**

**Education-** Pam Oakley-Whiting

Pam spoke of a visit with Al Beatty who is in charge of the MaPaca Fleece Show. During their meeting he informed Pam that at the MaPaca show they will now be awarding Champion and Reserve Champion to the fleece entries which in effect will raise them to the same caliber as the halter entries. They further discussed the marketing value of this. Al said that he would be more than happy to give a seminar on this subject. It was decided that planning will begin to have a January seminar and Mike offered to begin work on finding a venue for this in the Charlottesville area.

Alpaca 101. This was first brought up by Scott Gove, our affiliate liaison. From further discussion it was discovered that what MaPaca was looking for was a Virginia farm to host this seminar. That farm would be required to find a vet and a CPA, be a MaPaca member and collect \$75.00 per attendee which would be turned over to MaPaca. The VAOBA board decided that MaPaca should approach VA MaPaca owners for this project and that VAOBA would not be involved.

Standards of Care/Recommended Practices booklets. First brought up last month, discussion continued at this meeting. It was decided, motion made, seconded and carried, that we would

have 1,000 copies of this work, presented by the Camelid Working Group, made into booklets that we would in turn make available to VAOBA member farms to purchase for the cost of printing and shipping only. This will be done as a service to VAOBA members and is not a money maker. The Camelid Working Group has put the information on the internet with the expressed intention that it be reproduced, providing it is only reproduced in its entirety. Sue Ives will contact Dan Wood and put this in motion.

Pam relayed that she is having difficulty getting in touch with Jerry Forstner who has agreed to put on a marketing seminar for us early next year. This seminar is still planned and she will continue attempting to get a date set with him. At that point she will be able to begin finding a location.

#### **Membership-** Hank Boyd

Hank explained to the board that he had done a lot of talking at the Blue Ridge Classic, mostly while selling raffle tickets but whenever opportunity presented itself, regarding folks becoming members. Through those efforts we have five new members. He also has two new members to the Membership Committee, Richard Carter and Carl Persons.

Discussion regarding membership brought up the question on whether there would be membership drives as was suggested at the July membership meeting. It was decided that the first membership drive would take place at Heartline Alpaca Farm on December 10th and 11th during their Open House. Pam and Geoff offered space for VAOBA with the understanding that Membership would take care of it as they will be busy with their Open House. Geoff also agreed to work on a map which will be marked with the different known alpaca farms in the state. It will then be easier to know where the future membership drives will be needed.

**Marketing-**Judy Howe No report.  
**Show-**Sue Ives No report.

Discussion regarding the success of the Blue Ridge Classic. In the absence of information on the show we really are not able to begin plans for our show next fall.

#### **Nominations-**Ken Chapman

Ken presented a very in depth report which outlined the Suggested Changes to the VAOBA Bylaws (copy attached). It was discussed with the directors offering opinions and suggestions. Within the discussion an outline was decided upon regarding the implementation of staggered terms for future boards. Ken will make suggested changes for the next meeting at which time we will prepare this for the membership.

#### **Other Old Business:**

**Web site:** Mark Bisson of Hope of Glory Farm has volunteered to work on VAOBA's web site.

#### **Newsletter:**

Susan Schmidtke, editor, expects to be able to have the newsletter ready for us to approve early this week. All contributors are to have their reports to her as soon as possible, preferably Sunday evening. She will send to Sue and Geoff.

Short discussion on offering this newsletter to members other than by email. It was mentioned that eventually we would be able to have a members only area on the web site where we could post the newsletter. In the meanwhile did we want to offer to mail it? Could we charge to have the newsletter (hard copy) mailed? This would not work- as an affiliate we are to provide the newsletter to members. We left it that we will let this first copy be delivered by email only and that

we will take feedback from the membership on it and make whatever changes were needed for the next newsletter.

**V. New Business:**

**Dr. Evan's New Field Manual**

Mike Hertless brought up the suggestion that we put a notice in the newsletter to see if we could make a volume purchase of the Field Manual for VAOBA members. He will contact Dr. Evans to see if there would be any further discount available. All agreed this would be a great benefit to members as a volume discount alone would lower the price of the book by at least ten dollars each.

**Reporting**

It was decided that in addition to posting the board meeting minutes on the membership forum site once they are approved by the board, we would offer quarterly treasurers reports in the newsletter. It was pointed out that many corporations only offer this annually and we therefore do not see the need to report more often than quarterly.

**Response to Forum Postings**

The board discussed the potentially negative implications of recent postings on the membership forum site and concluded that it would not engage in rebuttals on that site. The board will let its record of accomplishments speak for itself. Communications, descriptions of meetings with events subsequent, and positions taken by various parties - and the effect those would have had on the Association and its treasury - are all preserved should questions arise.

**Not Covered and carried to next meeting:**

Adopt-a-Paca Program- Donation for the Ohio State herd  
Date for 2006 Fall Show  
Hosting of Breed Standard Type Conference

**Next Meeting:** Sunday, December 4th, Ladysmith Rescue Squad, 1:00 pm

**VI. Adjournment-**

There being no further business to come before the meeting, upon motion duly made, seconded and carried, the November meeting of the Board of Directors of VAOBA was adjourned.

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Sue Ives  
Secretary