



# Board of Directors Meeting Minutes

December 6, 2017

Present: Jim Beck – President  
Aimee Matheny – Treasurer  
Donna Higgason – Director At Large  
John Conlon – Director  
Mary Forte – President Elect  
Brenda Landes – Secretary  
Burt Benson – Director At Large

Guests: Judy Howe - Show Superintendent  
Brenda Breedlove

## 1.0 Meeting Opening:

1.1 A meeting was held via telephone conference call and commenced at 7:10 PM.

## 2.0 Business:

### 2.1 Show recap.

2.1.1 Brenda B. spoke about the results of the silent auction and suggested selling raffle tickets for large items at next year's show. To support this effort she has already secured a tiller, snow blower and a set of trailer tires (size to be determined to suit the winner). Suggested price of twenty \$ per ticket or 6 for \$100.00. It was further suggested that the sales of the tickets begin six to nine months before the show date. Matter was referred to Show Committee.

2.1.2 Judy H. reported on the show and recommended that additional funds be budgeted to support setup and take down unless more volunteers can be found for Wed and Thu prior to show. If a fleece show is included, there would be an even greater need for help. Jonathan from Light Livestock pitched in to help with set up and take down.

Brenda B. signed off at 7:20 PM.

Brenda L. joined at 7:22 PM.

2.1.3 Is OABA show gone? Is MAPACA moving to Fall? Is PAOBA moving to Spring? If MD wants to do a show, should we approach them about a joint event?

2.1.4 We don't have an agreement for venue for next year. Judy to send Pam's contact info for Meadow Event Center to Jim. Cost is \$12K + \$1800 or so for electric, etc.

2.1.5 There were 240 entries. If we had 400 animals, could we use the same facility? Yes, would need 8x10 pens instead of 10x10 pens...have had nearly 500 in this venue.

2.1.6 There was one sale on the fleeces. Should drop this for next year.

- 2.1.7 We didn't have animals in the selfie booth, so not a good opportunity either.
  - 2.1.8 Walking Fleece went really well. Too bad halter went so fast, that walking fleece was still going on after halter ended. So, no time for awards presentation.
  - 2.1.9 Should we find judges that have lesser travel expenses? Should we consider just one judge? Probably not due to longer show and people who travel from north. Definitely need to have at least one senior judge and think about whom owners will show in front of.
  - 2.1.10 Is there any way to have walking fleece and performance on Friday? Can fleece and halter superintendent be shared? Not that easy to do. The superintendent makes sure all AOA rules are followed; they follow registrations, all paperwork, and monitoring. The program we use does help build spreadsheets. We pay \$800 for the registration system.
  - 2.1.11 Our show administrators did a great job and we couldn't have done it without them. We did a lot with less. Some things were painful and we should work on. We should explore opportunities with other states for a joint show.
  - 2.1.12 Discussed the \$1000 donations to FFA and Virginia Tech.
- 2.2 November Meeting Minutes.**
- 2.2.1 Donna made a motion to approve the minutes. Mary seconded the motion. All approved.
  - 2.2.2 No additional reports from Secretary.
- 2.3 Treasurer Report & Follow up Organizational Discussion.**
- 2.3.1 Switching to 501c3 (more about what you're giving to members and donating) is difficult to get after getting 501c5 (agriculture side). It is more difficult to maintain and it will probably not get approved. Laurie Berg is the accountant that does tax reporting from Thomas & Thomas. Donna reported that our accountant is Dale.
  - 2.3.2 IRS determines our status and for 501c5, we need to file our annual report only. To be a 501c3, we'd need to make a lot of changes. Aimee reported that our original paperwork shows that we're a 501c5. At one time we were a 501c3 and we did lose that status (because of the type of organization we are). The advantage is that people who donate could write it off. Currently, they can write off as an advertising expense. (Such as herdsire donation.)
  - 2.3.3 At this point, we are ahead in our show costs; however, calculating the estimated expenses, it is expected to lose money. Jill McLeod invoice and ribbon invoice still due. We may be down \$2 – 3K. We've already paid for everything. Our current balance is approximately \$40 – 42K.
- 2.4 Education Committee.**
- 2.4.1 Committee is looking into education events.



**2.9.2** Need updated info and links to articles and educational videos.

**2.10 Annual Meeting Prep.**

**2.10.1** Consider moving to VAOBA show. John C. feels this is catering too much to show members.

**2.10.2** New bylaws cannot be approved by members until Annual Meeting.

**2.10.3** Charlottesville location seems good. Jim B. to contact the venue to place a hold on the space for June 9.

Mary F. left the meeting.

**3.0 Meeting Wrap:**

**3.1** John C. made a motion to skip January meeting and hold next meeting on Feb 7 at 7 PM. Bert seconded. Aye: Aimee, John, Bert. Nay: Brenda L.

**3.2 Next Meeting:** Wednesday, February 7, 2018 at 7 PM

**3.3 Adjournment:**

Respectfully Submitted, Brenda Landes