

## **Board of Directors Meeting Minutes** May 13, 2021

Present: Mary Forte – President

Judy Howe – Treasurer Vice President - Vacant Brenda Landes – Secretary Heidi Dallman – Director Susane Marsh – Director

Director - Vacant

## 1.0 Meeting Opening:

1.1 A meeting was held via conference call and commenced at 7:53 PM. Mary Forte called the meeting to order.

#### 2.0 **Business:**

#### 2.1 Secretary Report.

There are no objections to approving the BOD Meeting Minutes from April 1, 2020. They are approved.

#### 2.2 Treasurer Report.

- Judy provided the March and April Treasurer's Reports prior to the meeting. Brenda had a question about who Kelly & Daughtry is – they are VAOBA Registered Agent.
- **2.2.2** There are no objections to approving the March and April's Treasurer's Report. The Treasurer's report is approved.

#### 2.3 New Business - AGM.

- Discussed letter to membership delaying the VAOBA Annual General Meeting to August. Mary will forward final correspondence to Brenda, who will send to members.
- 2.3.2 Judy made a motion to tell Cheri Seiler that the BOD fully agrees that she should be able to be on the BOD as we don't feel it is a conflict of interest b/c the superintendent of the show is enforcing AOA rules and they are working mostly for AOA. We are just paying the bill. Mary seconded. All approved.

#### 2.4 Education.

- 2.4.1 Cheri Seiler fleece seminar will be postponed for now.
- 2.4.2 PNNA Focus on Fiber webinar series. Should VAOBA offer \$20 towards the \$100 seminar for new members? No, just send it out. Talk to them about future.
- 2.4.3 Class on how to check fecals for parasites – Ann Zajack? Agritourism? Class on how to start your farm store?

### 2.5 Social Media.

- Susane is adding some tabs to FB. We need more followers. Likes become Followers.
- 2.5.2 Looking at FB ads and audiences. VA, MD, DC, PA, etc.
- 2.5.3 Website also needs assistance. Align with a google calendar to add items on website calendar. Members could request their events be added to the calendar. Create

- form and parameters for posting so that events that will be posted follow a guideline.
- **2.5.4** Susane will speak to Daniel and ask him to look at our website account to make some recommendations.
- **2.5.5** Need adorable or crazy funny things for our FB to build followers send to pics to Susane to get it started. Instagram is connected to FB.

### 2.6 Show Follow up.

- **2.6.1** Cheri Seiler will be VAOBA halter superintendent due to Sue Ives passing.
- **2.6.2** AOA is putting in a point system and VAOBA could be one of the first to use it.
- **2.6.3** Jay will be calling each committee member to run through list of objectives.
- **2.6.4** Jay is working with EXPO to see if we can find a home for the carpet.
- **2.6.5** Judy asked about registration opening June 1, which seems early. It may be pushed back.
- 2.6.6 Jay and Mary went to MAPACA and spoke with Jonathan re: pens; spoke to Suri breeders. VAOBA will be asking AOA to give waiver for Suri fleece length to be 2" instead of 3".

## 3.0 Adjournment.

- **3.1** Meeting was adjourned at 8:53 PM.
- **3.2** Next meeting will be held on Thursday, June 3, 2021, at 7:30 PM.

Respectfully Submitted by Brenda Landes, VAOBA Secretary

3:08 PM 05/11/21

# Virginia Alpaca Owners & Breeders Assoc. Reconciliation Detail Union Bank & Trust, Period Ending 03/31/2021

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balanc	oe					21,522.77
Cleared Tran						
	nd Payments - 3 ite					
Check	01/10/2021	5131	Chanel Hammer	X	-190.37	-190.37
Check	03/13/2021	5136	Thomas & Thomas	X	-850.00	-1,040.37
Check	03/13/2021	5135	Sue Ives	x _	-500.00	-1,540.37
Total Chec	ks and Payments				-1,540.37	-1,540.37
Deposits a	and Credits - 3 iten	ns				
Deposit	02/26/2021		Paypal	X	1,495.65	1,495.65
Deposit	03/01/2021			X	291.00	1,786.65
Deposit	03/03/2021			X	121.07	1,907.72
Total Deposits and Credits					1,907.72	1,907.72
Total Cleared Transactions					367.35	367.35
Cleared Balance					367.35	21,890.12
Uncleared Tr	ransactions					
	nd Payments - 4 ite					
Check	12/21/2020	5130	Tuckahoe Treasures		-60.00	-60.00
Check	12/21/2020	5125	Abiding Hills Farm		-48.00	-108.00
Check	02/20/2021	5138	State Corporation C		-25.00	-133.00
Check	03/25/2021	5137	P. Jay Fetner	_	-5,000.00	-5,133.00
Total Checks and Payments					-5,133.00	-5,133.00
Total Uncleared Transactions					-5,133.00	-5,133.00
Register Balance a	as of 03/31/2021				-4,765.65	16,757.12
New Transac						
	nd Payments - 3 ite		K-II- A D		200.00	200.00
Check	04/20/2021	5139	Kelly & Daughtrey		-200.00	-200.00
Check	05/01/2021	5140	Patty Fuller		-52.70	-252.70
Check	05/03/2021	5141	Able Printing	_	-175.91	-428.61
Total Checks and Payments					-428.61	-428.61
Deposits a Deposit	and Credits - 1 iten 04/01/2021	n			436.65	436.65
				-		
Total Deposits and Credits					436.65	436.65
Total New Transactions					8.04	8.04
Ending Balance				_	-4,757.61	16,765.16
				_		

3:12 PM 05/11/21

# Virginia Alpaca Owners & Breeders Assoc. Reconciliation Detail Union Bank & Trust, Period Ending 04/30/2021

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						21,890.12
Cleared Transa	ctions					
Checks and I	Payments - 3 it	ems				
Check	02/20/2021	5138	State Corporation C	X	-25.00	-25.00
Check	03/25/2021	5137	P. Jay Fetner	X	-5,000.00	-5,025.00
Check	04/20/2021	5139	Kelly & Daughtrey	×	-200.00	-5,225.00
Total Checks and Payments					-5,225.00	-5,225.00
Deposits and	Credits - 1 ite	m				
Deposit	04/01/2021			× _	438.65	436.65
Total Deposits and Credits					436.65	436.65
Total Cleared Transactions 4						-4,788.35
Cleared Balance					-4,788.35	17,101.77
Uncleared Tran						
Checks and I	Payments - 2 it					
Check	12/21/2020	5130	Tuckahoe Treasures		-60.00	-60.00
Check	12/21/2020	5125	Abiding Hills Farm	_	-48.00	-108.00
Total Checks and Payments					-108.00	-108.00
Total Uncleared Transactions					-108.00	-108.00
Register Balance as of 04/30/2021					-4,896.35	16,993.77
New Transaction	ons					
Checks and I	Payments - 2 it	ems				
Check	05/01/2021	5140	Patty Fuller		-52.70	-52.70
Check	05/03/2021	5141	Able Printing	_	-175.91	-228.61
Total Checks and Payments					-228.61	-228.61
Total New Trans	sactions	_	-228.61	-228.61		
Ending Balance						