

Board Meeting

April 2, 2012

Nancy Ogan, President
Joe Kyger, President Elect
Pat Hamilton, Secretary
Russ Pond, Treasurer
Donna Higgason, Director at Large
Al Dillon, Director

Meeting Called to Order at 7:06 p.m.

MINUTES: Donna makes the motion that we accept the minutes of the 3 Board meetings held in March, Al seconds, all in favor.

TREASURERS REPORT: Donna makes a motion we accept the Treasurers Report, Al seconds, all in favor.

EDUCATION COMMITTEE: Nancy says we did have Andy Meriwether at an annual meeting a few years ago. Nancy thinks something medical – perhaps parasites. Donna thinks we should have a seminar in the morning and maybe have Committee meetings in the afternoon. Al Dillon says Dr. Ann Sajak at Va Tech. would be good – she loves worms. Joe makes a motion to use Dr. Sajak for the seminar, Al seconds, all in favor. Nancy thinks that parasites will be bad this summer since we had a mild winter. Al Dillon will give her a call and find out how much she charges. Nancy makes the motion that we do the Grilled Buffet just like last year, Al

seconds, all in favor.

FIBER COMMITTEE: Donna makes the motion NOT accepting the Fiber Committee report, Al seconds, all in favor. Pat will send Lisa a note – the Board would like an explanation of the yarn dyeing classes. Where will the classes be held?

MARKETING & MEMBERSHIP COMMITTEE: Nancy says we appointed Debbie Bailey – Nancy has agreed to be the Board Liason but Nancy wants to hear from the Board some ideas of what we feel the Marketing Committee should do. Donna thinks that the Marketing Committee should set up a booth at shows like Nationals and Mapaca. Nancy wants to know where it crosses the line with the membership committee. Joe thinks we should ask Debbie Bailey to give us a list of things she wants to do. Joe thinks we should invite the Governor to our show. He also suggests we invite Ben Cline to our annual meeting. Russ thinks we should throw a net around the Virginia farms that are not members and try to get them to join. Debbie should call Mapaca and try to exchange ads in the show books. Pat thinks that perhaps we should combine the Membership Committee and the Marketing Committee. Nancy makes a motion that we combine membership and marketing – Donna seconds – all in favor. Joe thinks we should market AOBA to our membership.

NEWSLETTER: Donna is waiting for the topic of the seminar at the annual show to put in the newsletter.

SHOW COMMITTEE: No report

OLD BUSINESS:

1- Judges: have confirmed they will be at our show.

Ursula Monroe – fleece

Helen Humphries – huacaya males

Stephanie Glyptis – performance

Nancy is trying to contact Janie Hicks and Peter Kennedy. Joe thinks we should give Peter and Janie until Sunday.

Back up Plan: Donna thinks we should move Stephanie to females and get Ken Hibbits for performance.

Nancy will contact Margie Ault and take care of the contracts for Helen and Ursula.

2- Joe makes a motion that we accept Sue Ives as Show Super – Donna seconds - all in favor.

3- Joe makes a motion that we accept Judy Schroeder as Fleece Super – Donna seconds – all in favor.

4- Donna is not against changing the Event Coordinator – she thinks we should hire someone more local. She thinks there will be a lot of going back and forth. Nancy agrees that local makes it easier but can Judy handle a larger show? Joe makes the motion that we drop Chris & Jess. Nancy thinks we are going to need a show committee. Donna thinks Judy needs to be instructed that she needs to pay for some of the

help this year. Other event coordinators have a budget to provide lunch and pay for workers. Nancy thinks the reason is because she is in our organization and we all jumped in to help make the show a success. We need people to help set up and take down. The Event Coordinator needs more flexibility to be able to pay help. Russ says there was no budget to pay helpers in Lexington because the stalls were already there and the Horse Center set up the rings – Donna says Judy needs a budget to be able to pay help. Donna thinks we need to ask her to add this to her budget. Nancy says there is more work involved in the plastic and sod and stalls. Judy needs to factor into her budget help to lay plastic and carpet as well as set up and tear down. Russ thinks we should talk with Judy and listen to her concerns and needs. Donna thinks Judy should hire 5 people to work for – Thursday – Friday - Saturday & Sunday.

Donna makes a motion that we hire Judy with a little more instruction – Russ seconds – all in favor.

Joe thinks there should be a show committee - Joe volunteers to be the Board liaison for the show committee - Donna thinks we should appoint the show committee. Joe thinks the Supers should be on the call with the Show Committee. Pat thinks Judy should be on the monthly BOD call. Nancy thinks if there is going to be a farm store it is up to the Fiber committee to make that happen. Judy will assign the space. Advertising should be discussed on the BOD monthly calls. Nancy thinks the Marketing Committee should brainstorm and present ideas to the Board. Nancy asks if we are going to have one person from each committee to be on

the show committee. Joe likes that idea as long as we have members on the show committee that get things done. Donna wants to be on the show committee – she wants to handle sponsors. Pat should be on the show committee. Nancy wants to volunteer to handle the herdsire auction for the show. Nancy suggests we table some of the details until the next meeting.

Nancy says go ahead and lock in the Raceway.

We need the list from last years show – everyone who attended – we need to make personal phone calls because the location and date has changed.

NEW BUSINESS ON THE AGENDA:

The next meeting will be Monday May 7, 2012

Donna makes a motion to adjourn the meeting at 8:43 – Russ seconds - all in favor.

