



Board of Directors Meeting Minutes

December 6, 2017

Present: Jim Beck – President
Aimee Matheny – Treasurer
Donna Higgason – Director At Large
John Conlon – Director

Mary Forte – President Elect
Brenda Landes – Secretary
Burt Benson – Director At Large

Guests: Judy Howe - Show Superintendent
Brenda Breedlove

1.0 Meeting Opening:

1.1 A meeting was held via telephone conference call and commenced at 7:10 PM.

2.0 Business:

2.1 Show recap.

2.1.1 Brenda B. spoke about the results of the silent auction and suggested selling raffle tickets for large items at next year's show. To support this effort she has already secured a tiller, snow blower and a set of trailer tires (size to be determined to suit the winner). Suggested price of twenty \$ per ticket or 6 for \$100.00. It was further suggested that the sales of the tickets begin six to nine months before the show date. Matter was referred to Show Committee.

2.1.2 Judy H. reported on the show and recommended that additional funds be budgeted to support setup and take down unless more volunteers can be found for Wed and Thu prior to show. If a fleece show is included, there would be an even greater need for help. Jonathan from Light Livestock pitched in to help with set up and take down.

Brenda B. signed off at 7:20 PM.

Brenda L. joined at 7:22 PM.

2.1.3 Is OABA show gone? Is MAPACA moving to Fall? Is PAOBA moving to Spring? If MD wants to do a show, should we approach them about a joint event?

2.1.4 We don't have an agreement for venue for next year. Judy to send Pam's contact info for Meadow Event Center to Jim. Cost is \$12K + \$1800 or so for electric, etc.

2.1.5 There were 240 entries. If we had 400 animals, could we use the same facility? Yes, would need 8x10 pens instead of 10x10 pens...have had nearly 500 in this venue.

2.1.6 There was one sale on the fleeces. Should drop this for next year.

- 2.1.7 We didn't have animals in the selfie booth, so not a good opportunity either.
 - 2.1.8 Walking Fleece went really well. Too bad halter went so fast, that walking fleece was still going on after halter ended. So, no time for awards presentation.
 - 2.1.9 Should we find judges that have lesser travel expenses? Should we consider just one judge? Probably not due to longer show and people who travel from north. Definitely need to have at least one senior judge and think about whom owners will show in front of.
 - 2.1.10 Is there any way to have walking fleece and performance on Friday? Can fleece and halter superintendent be shared? Not that easy to do. The superintendent makes sure all AOA rules are followed; they follow registrations, all paperwork, and monitoring. The program we use does help build spreadsheets. We pay \$800 for the registration system.
 - 2.1.11 Our show administrators did a great job and we couldn't have done it without them. We did a lot with less. Some things were painful and we should work on. We should explore opportunities with other states for a joint show.
 - 2.1.12 Discussed the \$1000 donations to FFA and Virginia Tech.
- 2.2 November Meeting Minutes.**
- 2.2.1 Donna made a motion to approve the minutes. Mary seconded the motion. All approved.
 - 2.2.2 No additional reports from Secretary.
- 2.3 Treasurer Report & Follow up Organizational Discussion.**
- 2.3.1 Switching to 501c3 (more about what you're giving to members and donating) is difficult to get after getting 501c5 (agriculture side). It is more difficult to maintain and it will probably not get approved. Laurie Berg is the accountant that does tax reporting from Thomas & Thomas. Donna reported that our accountant is Dale.
 - 2.3.2 IRS determines our status and for 501c5, we need to file our annual report only. To be a 501c3, we'd need to make a lot of changes. Aimee reported that our original paperwork shows that we're a 501c5. At one time we were a 501c3 and we did lose that status (because of the type of organization we are). The advantage is that people who donate could write it off. Currently, they can write off as an advertising expense. (Such as herdsire donation.)
 - 2.3.3 At this point, we are ahead in our show costs; however, calculating the estimated expenses, it is expected to lose money. Jill McLeod invoice and ribbon invoice still due. We may be down \$2 – 3K. We've already paid for everything. Our current balance is approximately \$40 – 42K.
- 2.4 Education Committee.**
- 2.4.1 Committee is looking into education events.

- 2.4.2 Mary suggested Melinda McColl. She is concerned about problems with larger farms --- what have you seen, and what do you do about it?
 - 2.4.3 Need to have knowledgeable vet to discuss issues that haven't been huge concern, but are now seeing more frequently – geriatric, shaking animals, M-worm and Barber Pole, etc. Need camelid veterinarians that are on the forefront of these topics to speak. Anthony Stachowski, Pam Walker, etc.
 - 2.4.4 Another idea is to do a seminar around fiber and what to do with it. Brenda L. will reach out to Debbie Potts Regan, the Fiber Committee Chair for PAOBA for some ideas. Brenda L. to contact Shenandoah Fiber Mill to see if possible to host an event there.
- 2.5 Fiber Committee.**
- 2.5.1 Roo Kline for June 2. Need to decide how to announce and reach out to members to see who has interest in hosting. Mary's farm is available.
 - 2.5.2 ANFCA went under. What can we do?
 - 2.5.3 Look at and support AOA fiber initiatives.
- 2.6 Membership Committee.**
- 2.6.1 Time to follow up with survey to all Virginia farms that are members of AOA, VAOBA, and Openherd . Each Director to send John C. 2 - 3 questions.
 - 2.6.2 Need ideas for email campaign. New initiatives. What's up? Help us, Join us, We'll help you. Would be good to show some educational impact before sending survey.
- 2.7 Bylaws Committee.**
- 2.7.1 Draft was given to all BOD members at the VAOBA show as well as via email.
 - 2.7.2 Aimee M. reported that Mark M. has a few more comments on the draft, and it's likely that committee will need to adjust and resend new draft for review.
 - 2.7.3 John C. made a motion to table the Bylaws discussion to the next meeting. Bert seconded the motion. All approved.
- 2.8 Special Committees.**
- 2.8.1 John C. reported that PAOBA has reached out to VAOBA re: joint show. Mary F. reported that MABA has also indicated interest in joint show.
 - 2.8.2 BOD agreed to pursue. John C. and Mary F. to get additional info and set up meeting(s).
- 2.9 Website.**
- 2.9.1 Need to explore adding functionality. Home page needs to be more engaging and interactive. Upgrades might include giving member farms special recognition similar to AOA sponsors with scrolling farm visual with link.

2.9.2 Need updated info and links to articles and educational videos.

2.10 Annual Meeting Prep.

2.10.1 Consider moving to VAOBA show. John C. feels this is catering too much to show members.

2.10.2 New bylaws cannot be approved by members until Annual Meeting.

2.10.3 Charlottesville location seems good. Jim B. to contact the venue to place a hold on the space for June 9.

Mary F. left the meeting.

3.0 Meeting Wrap:

3.1 John C. made a motion to skip January meeting and hold next meeting on Feb 7 at 7 PM. Bert seconded. Aye: Aimee, John, Bert. Nay: Brenda L.

3.2 Next Meeting: Wednesday, February 7, 2018 at 7 PM

3.3 Adjournment:

Respectfully Submitted, Brenda Landes

Virginia Alpaca Owners & Breeders Assoc.

Reconciliation Detail

UVA Community Credit Union, Period Ending 12/31/2017

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						52,170.34
Cleared Transactions						
Checks and Payments - 12 items						
Check	12/01/2017	136	AOA	X	-1,680.00	-1,680.00
Check	12/04/2017	135	Sue Ives	X	-605.00	-2,285.00
Check	12/06/2017	137	Exhibits Inc.	X	-1,636.78	-3,921.78
Check	12/08/2017	140	Perfect Peace Alpac...	X	-525.25	-4,447.03
Check	12/11/2017	134	Commonwealth Fair...	X	-947.00	-5,394.03
Check	12/11/2017	draft	Constant Contact	X	-20.00	-5,414.03
Check	12/12/2017	142	Wildwood Alpacas	X	-4,197.14	-9,611.17
Check	12/12/2017	139	Jude Anderson	X	-345.30	-9,956.47
Check	12/12/2017	143	Sue Ives	X	-208.34	-10,164.81
Check	12/12/2017	119	7 Springs Alpacas	X	-129.00	-10,293.81
Check	12/12/2017	draft	Intuit Quickbooks	X	-15.00	-10,308.81
Check	12/15/2017	138	AOA	X	-558.00	-10,866.81
Total Checks and Payments					-10,866.81	-10,866.81
Deposits and Credits - 3 items						
Deposit	12/06/2017			X	190.00	190.00
Deposit	12/06/2017			X	250.00	440.00
Deposit	12/31/2017			X	1.89	441.89
Total Deposits and Credits					441.89	441.89
Total Cleared Transactions					-10,424.92	-10,424.92
Cleared Balance					-10,424.92	41,745.42
Register Balance as of 12/31/2017					-10,424.92	41,745.42
Ending Balance					-10,424.92	41,745.42