

Board Meeting

January 12, 2012

Nancy Ogan, President
Joe Kyger, President Elect
Pat Hamilton, Secretary
Russ Pond, Treasurer
Donna Higgason, Director at Large
John Hanna, Director at Large
Al Dillon, Director

Meeting Called to Order at 7:05 p.m.

MINUTES: Donna makes a motion to accept the minutes, Al seconds, all in favor.

TREASURERS REPORT: Russ thinks we have one more outstanding bill for the spin off. Nancy brings up Kevin O'Leary and his management company, he has commented to her that we should have made \$30,000 on this show. What did we make on the show. Russ thinks we made about \$10,000 not including the herdsire auction money. Donna thinks that Kevin does not provide the manpower – he asks for volunteers. Nancy thinks we should send out RFPs now. Donna says that Tina has been fired and is no longer the contact at the Meadow Event Park. The Meadow Event Park is ready to meet with us about the show next year. Donna says that we can have our own caterer next year. They will not be requiring us to use their caterer. John thinks a dinner in the building might not be comfortable because it is in December and it is cold. Nancy makes a motion to accept the

Treasurers report, Donna seconds, all in favor.

EDUCATION COMMITTEE: Patty asked for approval for the Neonatal brochure that needs to be eblasted. Expenses for Dr. DeWitt and Patty will be approximately \$5400. Donna makes a motion to send the flyer and move forward with the seminar, Nancy seconds, all in favor. We are not going to prorate membership fees for existing or past members. We will prorate membership fees for new members only. Nancy thinks we need to put this on the website. Joe suggests that we ask new members to pay the prorated amount and the 2012-13 membership fee when they join.

FIBER COMMITTEE: Nancy has not talked to Lisa about the newsletter but she will take care of that. Joe doesn't think we should allow dying of the yarn. Everyone thinks that is a good point. Donna suggests we send something to Lisa about dying the yarn and the newsletter. Nancy asks how we feel about the committee reps coming on the line and giving their report and talking with the Board and then they can drop off of the line. Joe makes a motion that we do this – Donna seconds – all in favor. We will move the committee reports to the beginning of the meeting and then do the minutes and treasurers report. Joe wonders if we have to provide the Fiber Committee with a budget – Nancy thinks that we should allow them to enter the yarn in competitions – it will encourage them and give pride in their project. Lisa can come on line and ask for money and then we can decide if we approve. Donna makes a motion – Joe seconds, all in favor.

MARKETING COMMITTEE: Nancy had a long conversation with Margaret. They do have a committee – they were told they had no responsibility. Margaret thought she should be in charge of the website – Margaret did start the VAOBA Facebook page. Nancy will sit in on the next marketing committee and give us a report. Joe makes a motion that Nancy be Board Liason to the marketing committee, Donna seconds, all in favor. Pat will continue as contact with Janet Morrow.

MEMBERSHIP COMMITTEE: Joe has not received anything – Joe is the Board liason. Joe thinks the Board would be the best membership committee. Nancy wants to know how we can have membership drives or try to increase membership. Should we put out something asking for volunteers for committees. Pat will pass names of all new members to all Board members so Board members can welcome them, Nancy will add them to Open Herd and Donna will put something in the newsletter. Donna thinks we should have a tab on the Open Herd page for associate members so that you can see out of state members – Pat talk to Janet Morrow.

NEWSLETTER: Donna is working on the newsletter and will send it to us to preview before we send it out.

SHOW COMMITTEE:

OLD BUSINESS:

NEW BUSINESS ON THE AGENDA:

1-Nancy will talk to Faye Farley in Vegas.

2-Nancy thinks we should advertise more to get foot traffic to the show next year. Nancy thinks we had a very successful show. Nancy says hats off to everyone who worked on the show this year and let's work on not putting so much on the few volunteers we had. John wants to work on RFPs to send out – Joe volunteers to work with John. Joe asks if we can get a better price if we agree to come back for additional years. John says we need an options clause rather than commit to five years.

3-Brian Bois – VAOBA youth group – John and Donna have talked to him – John thinks we should tap into the youth. Donna thinks we need a youth committee. Joe makes a motion to ask Brian to join us on the next board meeting, Donna seconds, all in favor. John will call Brian.

4-Nancy and Donna will talk to Kevin O'Leary and try to get some ideas before they meet with the venue.

5-RFPs – John will work on them and send them to us via email. Donna is going to ask Judy for the one from last year.

6-Committee chairs to attend Board Meetings, give report and

get immediate response from the BOD. This was discussed earlier and voted yes.

7-Marketing Committee – Nancy will meet with them.

8-Donna is not going to run for the Board so we need a replacement for her. Perhaps the marketing committee.

9-Joe brings up the Logo design and Nancy thinks we should put that off until Spring 2012.

Donna makes a motion to adjourn the meeting at 8:11 – Nancy seconds - all in favor.

