



Board of Directors Meeting Minutes

June 17, 2021

Present: Mary Forte – President
Vice President - Vacant
Heidi Dallman – Director
Director – Vacant
Judy Howe – Treasurer
Brenda Landes – Secretary
Susane Marsh – Director (joined at 8:36)

Visitors: Cheri Seiler (joined for show committee)

1.0 Meeting Opening:

1.1 A meeting was held via conference call and commenced at 7:41 PM. Mary Forte called the meeting to order.

2.0 Business:

2.1 Secretary Report.

2.1.1 Judy made a motion to accept the May 13 BOD meeting minutes as written. Heidi seconded. There are no objections to approving the minutes. They are approved.

2.2 Treasurer Report.

2.2.1 Judy provided the May Treasurer's Report prior to the meeting. Brenda indicated concern for our balance in advance of the show.

2.2.2 Brenda made a motion to approve the May Treasurer's Report as submitted. Mary seconded. The Treasurer's report is approved.

2.3 Other Business.

2.3.1 On June 24, need to vote on changing number on the Board of Directors from 7 to 5. New Bylaw proposed revision should be in front of BOD to approve and then it shall go to the members to approve.

- Mary made a motion to change the composition of the bod from 7 to 5 and to comport with the rest of the bylaws and made a motion to vote on the concept and to have Jay draw up a change to the Bylaws for above and so that it fits the staggered election concept.
- Jay will send out final wording to the BOD and official vote will be done electronically. It shall then be sent to the members for a vote.

2.3.2 BOD slate must go out no later than August 3. AGM on Saturday, August 28.

2.3.3 Speaker for Annual Meeting? Possibly Cheri – fleece. Agritourism.

2.3.4 Judy asked if we have nominees for BOD elections. Mary indicated that she believes there are 5 candidates, but this must be firmed up prior to August.

2.4 Show Committee Discussion of 2nd Chairman Report to VAOBA Show Committee.

2.4.1 Brenda asked about number of alpacas projected and revenues attached. Jay indicated that a Level III show projected with 300 halter entries X 2 shows, 150 walking fleece entries, pen sale entries.

2.4.2 Judy asked about sponsorship costs. What is basis for pricing? Mary getting historical costs. GWAS - \$4K, MAPACA - \$2500, AOA - \$10K. Jay wants to only have 3 categories

and has confidence that these will sell. Sponsors will be promoted in a way never before – live streaming, web, at show.

- 2.4.3** Vendor fee came from MAPACA - \$400/stall-sized area. Mary has been contacted by vendors that want to be there.
- 2.4.4** Brenda asked what info Jay would like from BOD/Show Committee. He wants to know what questions or concerns.
- 2.4.5** Brenda concerned about show running so late Sunday. Jay indicated that it is a physical impossibility for it not to take longer with a Level III show. Walking Fleece supervisor needs 2 hours past close of show to have everything ready for awarding the ribbons.

Cheri had to leave at 8:29 PM.

- 2.4.6** Judy asked about AOA waiver letter. Three items to be requested: 1) genitalia and bite part of vet check (same request as in 2019 and informally requested earlier this year) – Jay will provide letter. 2) Reduction of placements from 6 to 4 due to size and timing of shows. 3) At request of suri breeders, reduce staple length from 3" to 2" in Fall shows for suri's.
- 2.4.7** Judy asked about whether we plan to use the new points system at our show. Nothing wrong with starting it; it's tentative and needs some trial runs. New point system sounds like it will be a lot more work for superintendent. VAOBA show chair will discuss with superintendents and VAOBA will not move forward with this unless superintendents are comfortable.
- 2.4.8** Susane joined the meeting at 8:36 pm.
- 2.4.9** Brenda re-expressed concern about the all-day Sunday and concern that people may not come. Jay explained that the public ticket sales change the dynamics for this. This language can be softened but shouldn't be misleading. This show needs to be two full days.
- 2.4.10** Everyone should have: Chairman's report, Marlene letter, Tompkins registration, and packet.
- 2.4.11** Jay asked for BOD to shoot any questions to him. He wants all technical info nailed down and doesn't want to have to come back later.
- 2.4.12** Jay feels everything is falling into place and feels very encouraged.

2.5 Social Media.

- 2.5.1** Susane asked if Mary had connected with Daniel about the website. Mary has exchanged an email and had one phone call. She will pick this back up tomorrow.
- 2.5.2** Susane and Mary decided it may be best to have a separate website just for the show—all in one website and not from Openherd. It will have a Domain Name but when people click through from Openherd website they won't notice the redirect.
- 2.5.3** Wix is suggested as good foundation for this. It's easy for anyone to work on and it can have multiple admins.
- 2.5.4** Website will have all show info, ticket sales, etc will be on this site.
- 2.5.5** 4 important tabs - Exhibitor, vendor, herdsire auction and Sponsors.

3.0 Adjournment.

- 3.1** Meeting was adjourned at 9:16 PM.
- 3.2** Next meeting is to be determined. Mary will make request.

Respectfully Submitted by Brenda Landes, VAOBA Secretary

11:43 AM

06/17/21

Virginia Alpaca Owners & Breeders Assoc.
Reconciliation Detail
 Union Bank & Trust, Period Ending 05/31/2021

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						17,101.77
Cleared Transactions						
Checks and Payments - 3 items						
Check	12/21/2020	5125	Abiding Hills Farm	X	-48.00	-48.00
Check	05/01/2021	5140	Patty Fuller	X	-52.70	-100.70
Check	05/03/2021	5141	Able Printing	X	-175.91	-276.61
Total Checks and Payments					-276.61	-276.61
Deposits and Credits - 1 item						
General Journal	05/31/2021	3		X	48.00	48.00
Total Deposits and Credits					48.00	48.00
Total Cleared Transactions					-228.61	-228.61
Cleared Balance					-228.61	16,873.16
Uncleared Transactions						
Checks and Payments - 1 item						
Check	12/21/2020	5130	Tuckahoe Treasures		-60.00	-60.00
Total Checks and Payments					-60.00	-60.00
Total Uncleared Transactions					-60.00	-60.00
Register Balance as of 05/31/2021					-288.61	16,813.16
New Transactions						
Checks and Payments - 3 items						
Check	06/05/2021	5142	Fredericksburg Exp...		-3,000.00	-3,000.00
Check	06/05/2021	5143	AOA		-450.00	-3,450.00
Check	06/17/2021	5144	Cheri Seiler		-500.00	-3,950.00
Total Checks and Payments					-3,950.00	-3,950.00
Deposits and Credits - 1 item						
Deposit	06/17/2021				509.17	509.17
Total Deposits and Credits					509.17	509.17
Total New Transactions					-3,440.83	-3,440.83
Ending Balance					-3,729.44	13,372.33