

# Board Meeting

## October 10, 2011

Nancy Ogan  
Joe Kyger  
Pat Hamilton  
Al Dillon  
John Hanna  
Donna Higgason  
Russ Pond

Meeting Called to Order at 7:07 p.m.

### MINUTES:

Donna makes the motion to accept the September 2011 minutes - Al seconds the motion – all in favor.

### TREASURERS REPORT:

Joe makes a motion that we accept the Treasurers report – Donna seconds – all in favor.

### EDUCATION COMMITTEE:

Russ will send Patty some budget figures from last years neonatal clinic.

Pat will look for volunteers to help with the Student Design Committee.

Donna makes a motion that we send out an email blast to the membership looking for volunteers.

Nancy makes a motion that we accept the Education

Committee Report – All seconds – all in favor.

#### FIBER COMMITTEE:

Nancy brings up the last 2 paragraphs in fiber committee report - John is asking that each committee prepare their thoughts for the coming year – an action plan – a mission statement – how they will reach their goals and what the costs will be.

Nancy makes the motion that we ask each committee to do this – Donna seconds – all in favor.

#### MARKETING COMMITTEE:

Nancy asks for Marketing Committee report – Nancy will give Margaret a call.

#### MEMBERSHIP COMMITTEE:

Did everyone see the Membership Committee Report -

Joe - has the membership committee been having meetings?

Joe says that Hank will not return his calls. Joe told Hank at the State Fair that we had delayed the meeting for a week.

Joe left him a message today about the report – Joe also tried to call him back later.

Nancy feels like there is some animosity between the old board and the new board – she feels that this board made the right decision to remove the AN Marketplace off the website.

Nancy apologized to the Board for the Hank/Nancy problem.

Nancy feels like the letter should not have been sent out to people other than the Board.

Russ says that we need to have Hank declare his intentions – is he in or out – and move forward. Donna thinks we need to send the same thing to Margaret – it is very hard to get in

touch with her. Pat should not have to call and beg for committee reports – maybe we could send something to all committees and let them know their reports need to be in on time. John Hanna likes Donna's idea – a message from Nancy to all committees to be more effective this year. Donna thinks we need the reports earlier. John – if the committee report comes in after the deadline - whatever action they have asked for will not be discussed at the Board meeting. Nancy will draft a note to all committee chairman to address these concerns – send to the Board for our approval.

Nancy makes the motion that we accept the membership report – Donna seconds – all in favor.

Joe wants to know if he should assume the role of Chairman of the membership committee. Nancy thinks not – the email will address our concerns.

#### NEWSLETTER:

Nancy knows she is the hold up on the Newsletter – she will get the Presidents message to Donna tomorrow. Donna asks Russ if there are any ads sold for the newsletter. Russ says he would flag it and send the ad info to Donna.

#### SHOW COMMITTEE:

Any questions on the Show Committee report -

Russ – asks about the VAOBA store – has an email been sent out to the membership telling them about the VAOBA store.

Donna says there is a full page in the Newsletter on it. Donna thinks people are waiting until the last minute. Nancy will get with Donna and get the Newsletter out the door.

Nancy says thanks to the Show Committee – they are doing a great job. Joe makes a motion to accept the show committee report – Donna seconds – all in favor.

#### NEW BUSINESS ON THE AGENDA:

##### Survey Results:

17 responses – 15 for OpenHerd and 2 for AlpacaNation.

Nancy asks Donna for her thoughts on not doing it – Donna wonders if we should steer clear of the marketing thing.

Maybe we should not be in the Marketing Business – not much response – they say they want to be involved but they did not respond. Nancy spoke with Scott Miller and AOBA is working on Marketing Alpacas in general. Now ARI and AOBA are competing.

Is there some way that we could get all of the farm names for VAOBA members loaded into OpenHerd just in case folks do not have time to do their own farm. Donna offers to add farm names and Nancy volunteers to help also. Donna would feel better if all Virginia farms were in the search. Each individual farm has the option to add their own animals. We should ask Joe Preston to upload all farms into OpenHerd. We should send out a note to each farm telling them what is going on.

Donna called about the AOBA alpaca website – AOBA has passed the AOBA marketing option out to a website person. The person that she spoke to said that AOBA was planning to turn their AOBA marketing over to AlpacaNation.

John says that we spend a lot of our resources on the annual show. It would not hurt at all to try this OpenHerd as an

experiment. Donna is excited about having an auction later on. Russ asks about loading in animals – once you put the animals in the VAOBA system they will be in OpenHerd. Donna makes a motion that we go with OpenHerd – Nancy seconds – all in favor.

Russ thinks we should get the database populated. Nancy will call Joe Preston and find out what we need to do to get the farms in the system.

Joe brings up the email from the person at the fair. Joe thinks that Hank and Teri did a great job at the State Fair. Nancy talked to a lot of people that wanted to learn about alpacas. Joe agrees that a face to face Board meeting every once in a while would be a nice thing.

Joe wants to talk about the logo – a contest for a new logo over the winter – Donna wants to change the colors. Nancy perhaps we could unveil the new logo at the Expo. Donna can we include something about the logo contest in the Newsletter. Could we send out an eblast? Lifetime free membership to the winner. Nancy makes the motion for a free lifetime membership – Donna seconds – all in favor.

Nancy makes a motion that we adjourn the meeting – Donna seconds – all in favor.

Meeting adjourned at 7:59 p.m.

