

# Board Meeting August 7, 2012

Brian Bois, President Elect  
Joe Kyger, President  
Nancy Ogan, Past President  
Pat Hamilton, Secretary  
Cheri Seiler, Treasurer  
John Hanna, Director at Large  
Al Dillon, Director at Large

Meeting Called to Order at 7:02 p.m.

MINUTES: John makes the motion to accept the minutes –  
Cheri seconds – all in favor.

TREASURERS REPORT: Cheri will give Treasurers Report by  
the next meeting.

EDUCATION COMMITTEE: Pat makes a motion to send \$500  
to AOBA Student Design Competition – Al Dillon seconds – all  
in favor. Pat makes a motion to give SDC back to fiber  
committee – Nancy seconds – all in favor.

FIBER COMMITTEE:

MARKETING & MEMBERSHIP COMMITTEE: No Report

NEWSLETTER: Joe is working on his message. Nancy makes a  
motion that we review the newsletter before it goes out in the  
mail – Brian seconds – all in favor.

SHOW COMMITTEE: Nancy says good report from the Show Committee. Joe will talk to Judy about more AOBA eblasts. Nancy makes a motion to accept the report – Cheri seconds – all in favor.

YOUTH COMMITTEE: Laura is willing to help but will not run the committee. Brian and Nancy will talk about possibilities.

OLD BUSINESS ON THE AGENDA: Joe will check with Holmes Enterprises about the trailer hitch.

NEW BUSINESS ON THE AGENDA:

Let the Board narrow it down to 3.

We could scan in the logos and email them.

Logo and website – logo competition – who should judge?

The Board could narrow it down to 3 and then let the membership vote on the new logo.

It would be a great thing to put it in the Newsletter.

Joe says we can put a ballot in each farm packet at the show.

Perhaps send out ballots to each farm.

Can we put the logos on the website and let folks vote on the website.

Joe wants everyone to think about it and bring their ideas to the next Board meeting.

Joe asks Brian – Nancy and Al Dillon to work on the logo competition – how is it going to work?

Joe thanks Pat for cleaning up the website.

John is still working on the by-laws.

Fiber Committee – we did not have any representation from the Fiber Committee nor did we get a report at the annual meeting. Joe has spoken with Catie Dutcher and she does not have time to be the Chairperson. According to the bylaws the Board can form a committee and the committee can vote on their Chairperson. Catie Dutcher offered to take the VAOBA yarn and put it in her store at no cost to VAOBA and she would give VAOBA the money once it was sold.

Nancy wants to know how to get this new committee going – John says he will contact committee members and set up a new meeting. John thinks the committee should look forward to new things and not worry about the past.

Pat will send email addresses to John for the Fiber Committee. The Fiber Committee will send a report to Pat to distribute to the Board for approval.

Al Dillon reports that the VSU Information Day event was well attended.

Pat checked on recording the meetings and there is no cost to record them but there is a cost to retrieve the recordings.

Nancy makes a motion that we start recording the meeting - Cheri seconds – all in favor.

The next meeting will be Monday September 10, 2012 at 7 p.m.

Nancy makes a motion to adjourn the meeting at 8:00 p.m. – Al seconds - all in favor.

August 2012 Agenda  
Board of Directors Meeting

Date: August 2, 2012

Members in Attendance:

Agenda Submitted by: Joe Kyger

Topic	Discussion	Action
Meeting Called to Order		
Approve Minutes:	Approve July Minutes (attached)	
Treasurers Report: Russ Pond		
Committee Reports		
Education: Pat Hamilton	Student Design Competition – in the past we have made a donation of \$500 – last year it slipped through the cracks.	
Fiber:		
Marketing:		
Membership:		
Newsletter: Donna Higgason		
Show:		
Old Business:		
Item 1		
Item 2		
Item 3		
New Business:		
Item 1	Trailer needs a new hitch.	
Item 2	New VAOBA logo and Website update	
Item 3	Fiber Committee	
Item 4		

Item 5		
Item 6		
Item 7		
Item 8		
Next Meeting Date:		
Adjournment:		

**Agenda/Minutes Education Committee Report**

Date: **AUGUST, 2012**  
 Committee: **Education**

Members in Attendance:

Cheri Seiler  
 Pat Hamilton  
 Patty Fuller

Report Submitted by: Pat Hamilton

<b>Topic</b>	<b>Discussion</b>	<b>Action</b>
Meeting Called to Order –		
Approve Minutes:	<b>No meeting held since last Board meeting.</b>	
Agenda Items:		
Item #1	<b>We have reserved Washington Hall at Natural Bridge for the Annual Meeting – June 22, 2013.</b>	
Item #2		
Item #3		
Item #4		
Item #5		
Old Business:		
New Business:	<b>AOBA is asking for donations for the SDC -</b>	
Next Meeting Date:		
Adjournment:		

## Show Committee Report to Board

Report Date: August 2, 2012

Committee: Show – Minutes of meeting plus other significant happenings

Members in Attendance to show committee: Judy Howe, Donna Higgason, Pat Hamilton, Debbie Bailey, John Hanna, Sue Ives

Report Submitted by: Judy Howe

540-604-4914

Topic	Discussion	Action
Committee Meeting July 25 <sup>th</sup> . Start time: 7:30 pm and adjourn 8:32 pm		
Topic #1	<p>Seminars for show</p> <ul style="list-style-type: none"> <li>• Pat and the education committee are taking on the seminar role. Pat has a list of possible seminars that could be at the show, or during the year. Discussed pros and cons of different ones.</li> <li>• Budget for seminars is \$2,000</li> <li>• Pat will get additional information on cost of some of them</li> <li>• Group thought it was important to offer quality seminars like some of the other large shows.</li> <li>• Topic will continue in next meeting.</li> </ul>	<p>Pat will get additional cost information. Judy and Pat will look at schedule to determine how many we can offer.</p>
Topic #2	<p>Sponsorships</p> <ul style="list-style-type: none"> <li>• Donna reported on paid sponsorships. Hoping that 2 farms who wanted to do Platinum Plus will pay soon. Running out of Platinum spaces.</li> <li>• Have 9 Platinums sold, 2 silver and 3 bronze. All are up on website</li> </ul>	None
Topic #3	<p>Hotels</p> <ul style="list-style-type: none"> <li>• Judy presented 3 hotel block packages all located east of town near airport. Considered better neighborhood than toward downtown.</li> <li>• Committee voted to do a block at all 3 as they all offer something different. Prices are good. Range from \$69 - \$89/night</li> <li>• Judy will sign agreements and then get info up on website.</li> </ul>	Info to go up on website in early August.
Topic #4	<p>Ads</p> <ul style="list-style-type: none"> <li>• Noted that Nancy offered ad in Breeder's Edge for show as well as VAOBA, thank you Nancy</li> <li>• Same ad has been sent to Steph Pride to go into AOBA Fall issue magazine.</li> <li>• Ad will also be used for the postcard mailing in early September.</li> </ul>	None
Topic #5	<p>Herdsire Auction</p> <ul style="list-style-type: none"> <li>• Donna has several herdsires committed. 1 white, 2 lights, 3 fawns, 2 blacks, 2 greys and 1 brown. We have more slots available. Looking for 3 of each color group.</li> <li>• Judy called catering manager but has not heard back yet.</li> <li>• Looked at menu items. Thinking of seeing if we can get a lunch meal and add a carving station,</li> </ul>	Donna (and others) to meet with catering manager regarding dinner event

	<p>something like that to make it more economical.</p> <ul style="list-style-type: none"> <li>• Donna will see if she can get anyone else interested in being a sponsor.</li> </ul>	
Other	<ul style="list-style-type: none"> <li>• Pat Hamilton has volunteered to embroider our show bags again this year, Thanks Pat!. Show will purchase the bags and she will embroider. She will send possible choices for us to choose from.</li> <li>• Debbie updated us on status of Cox Media package that was presented to the board. Sounds like it will be great.</li> <li>• Show article written to go into newsletter at request of Donna.</li> <li>• Judy talked to Catie Dutcher about the store. She will also pull together info about the store to go into newsletter.</li> </ul>	