

VAOBA BOARD Meeting
Minutes – September 14, 2014
Staunton, VA

Eric Evans
Ed Fincher
Pat Hamilton
Glen Kirby
John Hanna
Debbie Bailey
Donna Higgason

Meeting Called to Order at 8:59 a.m.

MINUTES – Ed makes the motion to accept the August 2014 minutes – Donna seconds - all in favor – motion carried.

TREASURER – Glen changed the registration for the trailer to his home address. Ed asks about money in the treasury this year compared to last year. Glen will send that information out to us via email. Donna makes the motion to accept the Treasurers Report - John seconds – all in favor – motion carried.

EDUCATION COMMITTEE – Pat asks the BOD to consider allowing individual farms to partner with VAOBA to host VAOBA sponsored seminars. Ed makes the motion that we develop guidelines to allow farms to host seminars – John seconds – all in favor –

motion carried. Glen makes the motion to accept the Education Committee report – Donna seconds – all in favor – motion carried.

FIBER COMMITTEE – Kim Pollay has added members to the fiber committee. Jaime Evans, Andrea Cote, and Carolyn Evans are the ones that she mentioned.

MARKETING & MEMBERSHIP – no report.

NEWSLETTER – no report.

SHOW COMMITTEE – Pat makes that motion that we not do any radio/TV advertising for the show. Ed seconds – all in favor – motion carried. John suggests a printable page on the website advertising the show. Ed would like a flyer to give out at Field Days of the Past. Ed asks about membership applications and Donna says that it is on the website. Donna makes the motion that we accept the Show Committee report – John seconds – all in favor – motion carried.

WEBSITE – The link from VAOBA to the Expo site is not working. The blog is not turned on yet. Eric points out that there are some comments in the blogging area. Donna will check on it. Comments should not be allowed because we do not have a moderator. Donna will check to see how much Hazen will charge to be the moderator. John makes the motion to shut off the

blog feature – Glen seconds – all in favor – motion carried. Debbie thinks that we should set a deadline to turn the feature on. Debbie also suggests that we put “Under Construction” on the website until we begin to use the feature.

OLD BUSINESS -

1-

NEW BUSINESS -

1-

Ed makes a motion to adjourn – Donna seconds – all in favor – motion carried.

Meeting adjourned at 12:27 p.m.

Next Meeting will be Monday Oct 6, 2014

Virginia Alpaca Owners & Breeders Assoc.
Reconciliation Detail
Wells Fargo (main), Period Ending 08/31/2014

Type	Date	Num	Name	Clr	Amount	Balance
Beginning Balance						33,001.91
Cleared Transactions						
Checks and Payments - 7 items						
Deposit	08/05/2014			X	-5,000.00	-5,000.00
Check	08/11/2014	1701	Hanover Veterinary ...	X	-440.00	-5,440.00
Check	08/11/2014	draft	AT Conference	X	-61.69	-5,501.69
Check	08/11/2014	draft	Breedworks Design	X	-57.00	-5,558.69
Check	08/12/2014	draft	Bankcard	X	-76.00	-5,634.69
Check	08/18/2014	draft	Constant Contact	X	-35.00	-5,669.69
Check	08/20/2014	draft	DMV	X	-10.00	-5,679.69
Total Checks and Payments					-5,679.69	-5,679.69
Deposits and Credits - 7 items						
Deposit	08/11/2014			X	700.00	700.00
Deposit	08/20/2014			X	250.00	950.00
Deposit	08/22/2014			X	0.01	950.01
Deposit	08/25/2014			X	0.01	950.02
Deposit	08/26/2014			X	1,884.99	2,835.01
Deposit	08/27/2014			X	750.00	3,585.01
Deposit	08/27/2014			X	3,175.00	6,760.01
Total Deposits and Credits					6,760.01	6,760.01
Total Cleared Transactions					1,080.32	1,080.32
Cleared Balance					1,080.32	34,082.23
Register Balance as of 08/31/2014					1,080.32	34,082.23
New Transactions						
Checks and Payments - 2 items						
Check	09/08/2014	draft	Mure Media		-90.00	-90.00
Check	09/08/2014	draft	Mure Media		-57.00	-147.00
Total Checks and Payments					-147.00	-147.00
Deposits and Credits - 6 items						
Deposit	09/01/2014				1,256.00	1,256.00
Deposit	09/03/2014				100.00	1,356.00
Deposit	09/03/2014				1,500.00	2,856.00
Deposit	09/05/2014				2,117.00	4,973.00
Deposit	09/06/2014				76.00	5,049.00
Deposit	09/08/2014				653.00	5,702.00
Total Deposits and Credits					5,702.00	5,702.00
Total New Transactions					5,555.00	5,555.00
Ending Balance					6,635.32	39,637.23

9:21 PM

09/09/14

Virginia Alpaca Owners & Breeders Assoc.
Reconciliation Detail
Wells Fargo (show), Period Ending 08/31/2014

<u>Type</u>	<u>Date</u>	<u>Num</u>	<u>Name</u>	<u>Clr</u>	<u>Amount</u>	<u>Balance</u>
Beginning Balance						1,987.97
Cleared Transactions						
Checks and Payments - 1 item						
Check	08/05/2014	1230	Don Tompkins	X	-800.00	-800.00
Total Checks and Payments					-800.00	-800.00
Deposits and Credits - 1 item						
Deposit	08/05/2014			X	5,000.00	5,000.00
Total Deposits and Credits					5,000.00	5,000.00
Total Cleared Transactions					4,200.00	4,200.00
Cleared Balance					4,200.00	6,187.97
Register Balance as of 08/31/2014					4,200.00	6,187.97
Ending Balance					4,200.00	6,187.97

Show Committee Report to Board

Report Date: September 2, 2014

Committee: Show – Minutes of meeting

Members in Attendance to show committee: Judy Howe, Eric Evans, Randy Strong, Glen Kirby, Donna Higgason, John Hanna

Report Submitted by: Judy Howe
540-604-4914

Topic	Discussion	Action
Committee Meeting Sept 2nd. Start time: 7:30 pm and adjourn 8:20 pm		
Topic #1	<p>Radio Marketing</p> <ul style="list-style-type: none"> • Discussed Summit Radio proposal for 24, 30 second spots on K95 and 25 30 second spots on lite 100 stations. Prices 3K and 1500 for each • Discussed pros and cons of using them, or another region, or none at all. • Decided to look into Fredericksburg station possibilities. See if they are cheaper. Maybe a more rural audience. • Will discuss again after we get something from WFLS 93.3 Country 	Judy contacting Fredericksburg station to get competing rates.
Topic #2	<p>Roo Kline</p> <ul style="list-style-type: none"> • Discussed Roo's proposal for coming to expo • All agreed that she is a good draw and good for fiber exposure • Proposal to go with her voted on and passed that as long as she is same or less than last year, we would like to have her at the show 	Judy communicated with Roo. Roo has done up a budget and it appears that expenses will be approximately \$300 less than last year. She is coming.
Topic #3	<p>Seminars</p> <ul style="list-style-type: none"> • John at meeting to discuss seminars • Good possibilities are : insurance with Steve Purdy, Tax seminar (very popular), John Ferrante with pasture rotation, Les Fuller with Farm Layout, Nancy Brandt with from pasture to product. • Will check to see if Darby is ready to talk about the new AOA • Donna suggested vet at Penn State on camelid nutrition. John listened to him at mapaca and was impressed. • May ask Brett Kaysen since he is coming. 	John will follow up on possibilities, as well as looking at the physical space he has.
Topic #4	<p>Auction</p> <ul style="list-style-type: none"> • Discussed how the auction animals and herdsire auction animals will be advertised • Donna says that Debbie Harden has a form that people fill out on their animal, it can go in the show book. 	Judy will contact Melanie to follow up on silent auction

	<ul style="list-style-type: none">• We need to start asking for donations of other items for auction and silent auction	
Topic #5	<p>Other marketing</p> <ul style="list-style-type: none">• Discussed how to get suri owners to our show. We do have one suri platinum sponsor. There will be a suri in the auction.• Hope that Ed Fincher will get involved in getting suris to come.• Judy will try to get post card done and out the door by end of Sept.	

VAOBA Trailer Inventory List

(as of August 31, 2014)

- 1 2003 Horton enclosed trailer (12')
- 4 sheets of lattice
- 3 used tires
- 1 4' wood picket fence gate
- 2 8' sections of wood picket fencing
- 1 various obstacle course items (see picture)
- 3 plastic troughs (for water hoses)
- 3 short garden hoses
- 4 metal signs for parking lot (2 say unload and 2 say CVI check in)
- 3 card board signs (water supply)
- 3 card board signs (manure deposit)
- 2 card board signs (Fleece show and spinoff)
- 25 clip boards
- 5 100' extension cords
- 15 plastic table top brochure holders (8 x 11)
- 2 poop scoops
- 2 poop racks
- 12 2' x 2' grey rubber mats
- 1 box of 2" x 12" pvc pipe
- 2 6.5' pre lit Christmas trees
- 2 small boxes of Christmas balls
- 175 card board boxes for fleece show

- 8 boxes of old ribbons
- 28 youth trophies
- 24 rolls clear packing tape
- 3 20' x 100' rolls of plastic